

Short Swings

Amateur Ski Instructors Association Newsletter

www.asiaski.com

Fall 2007

Kick Off The Ski Season With ASIA

Our Belleayre Fall Rally is the place to be on December 15-16, 2007

■ A great time and place to get your ski season started is at our Fall Rally on December 15-16, 2007 at Belleayre Ski Center. Our coaches have had their early season training and they are primed to share their latest knowledge with you.

Belleayre pours it on to get the area in operation, creating the best possible snow conditions and the most open terrain for us. If there's any decent skiing to be had it will be at Belleayre, so come out and enjoy the experience with ASIA.

Groomed to Crud to Scraped is our Rally program offering. It's for both Intermediate and Advanced skiers, with coaching and tactics to help you turn up the volume on the fresh morning groomers, navigate the piles that build up during the day, and get a grip on the slippery stuff that's left in the middle by afternoon. Groups will be divided by skill development level.

Bring a friend! All they will need to have is intermediate skiing skills, comfortable on groomed blue square terrain and some parallel movements. Have them send a membership and program application and we'll take care of the rest. Bring 4 new folks and you'll receive a \$90 program credit!

**There's more on the web
at www.asiaski.com**

It's a Skiing Best Buy! The \$205.00 fee includes two full days of group instruction, lift tickets, two breakfasts, cash bar, banquet dinner, music, tax and gratuity.

Awards and a fun raffle follow our Saturday night buffet dinner. This is definitely a fun night to attend. Additional dinner guests are welcome! Can't attend dinner or already have lift tickets? For special pricing call Bill Neville today.

Make your own lodging arrangements. If you need help with lodging, contact the Belleayre Region Lodging and Tourism Information Service at 800-431-4555 or on the web at www.catskillhighpeaks.com to arrange your favorite digs. Call early as Belleayre is a popular place.

Register early! The sign up deadline is November 30, 2007. Applications must be received at least 2 weeks before the event date. NO EXCEPTIONS. Fill out the program application on Page 4, write in your clinic choice, and sign the release. Mail your application and payment of \$205.00 to:

**Bill Neville
290 Morris Road
Harleysville, PA 19438
215-256-9733 evenings, please
jbneville@comcast.net**

Looking forward to seeing you there,
Bill Neville

Online Newsletter

Due to the high cost of producing, publishing, and mailing the *Short Swings* newsletter, the ASIA Board has resolved that there will only be two mailed issues each year. The balance of letters, news, and events will be posted on the web site and emails will be sent to those who have given us their email address and kept it up to date.

So, if you want the latest news from ASIA, send us your email address, bookmark the web site, and we'll keep you informed! What? You don't own a computer? Go to your local public library and they'll hook you up! Take out a good book while you're at it.

Membership Drive

Be the first to earn a free program fee and help ASIA grow. Sign up 4 new members for an ASIA event, and you'll get your next ASIA program fee (\$90.00 value) for free! Our best form of advertising is word of mouth and it's YOUR words that mean the most. So sign up some new folks and we'll see you on the snow.

First In Line

Usually it's Lou Cizek, but this year Larry Healy of Hudson Valley Ski Club was first to pay his 2007-2008 membership dues. Thanks to everyone who saved us a few pennies by mailing their dues early. We appreciate your support!

SHORT SWINGS

is the official publication of the Amateur Ski Instructors Association
28 Park Drive, Woodstock, NY 12498
(845) 679-4609 www.asiaski.com
Short Swings is published 2 times a year.

Editor - Betsy Burns

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The Amateur Ski Instructors Association, Inc

is a nonprofit educational organization incorporated in the state of New York in 1980. The ASIA mission has three main objectives:

- Train and certify candidates interested in teaching alpine, nordic and snowboard skiing at the amateur level through ski clubs, schools, youth groups and the like.
- Encourage and facilitate skills development through positive programs designed to contribute to and enhance the safety and enjoyment of skiing and riding.
- Provide a continuing education program for amateur instructors, and provide a first step toward PSIA membership for those wishing to become certified through PSIA.

Bill Hornbeck - Executive Director
Bill Neville - President
Ray Owens - Vice President
Ned Crossley - Treasurer
Betsy Burns - Secretary
Stacey Lazarus - Executive Committee
Nancy Nolan - Executive Committee

Nordic Director - Vacant

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Region I	Scott Landis	2008
Region II	Tom Powers	2008
Region III	Stephen Lutz	2008
	Nancy Nolan	2009
Region IV	Joel Blank	2009
	Laurie Owens	2008
	Ray Owens	2008
Region V	Betsy Burns	2009
	Stacey Lazarus	2008
	Alex Sharpe	2008
Region VI	Bill Neville	2009
Region VII	Ned Crossley	2009
	Vacant	2009
(At-Large)	Les Bucher	2009
	Toni Mullins	2008

Our Members Write

A Welcome Feeling

Bill, Betsy and All,

■ I'm so glad my friend Al Leaf told me about ASIA. I attended the 2007 ASIA Spring Rally and improved more in two days than in a full week of ski instruction elsewhere!

Thanks for making me feel welcome, I can't wait for the next program!

Gerrie Molnar
ASIA Contributing Member

Lighting The Light

Bill and Betsy,

■ Enclosed is a check for \$1000 from the USMA Cadet Activity Fund. This is a donation for all the efforts ASIA has made to help keep the West Point Instructors up and running. I know last year was particularly rough for all the instructor organizations.

You have ignited a passion for teaching in me that will continue my entire life. I will continue to develop my "Teaching Kids Ski Guide" and mail you updates when relevant. I have enclosed the manual you lent me and two honorary West Point Ski Instructors patches. Again, thank you for all you do and have done.

Sincerely,
2LT Jeff "Iceman" Wismann
USMA Class of 2007
ASIA Certified Instructor

Pushing The Boundaries

Hi Betsy,

■ Dick and I really appreciate what you and Bill do to keep the ASIA group going. It's always such a treat to ski with people who just LOVE to ski. And I wonder if you remember the Spring Rally when you told me "If you don't sign up for the Boundary to Boundary group next year, I'm going to put you in it!" Thanks for the push - I needed it.

It's been such a blast to ski the bumps, trees, powder and whatever comes up. Never imagined myself doing it. ASIA has taken my skiing ability and enthusiasm to a whole different level. Thanks!

Sue Turner
ASIA Certified Instructor
Mt. Laurel Skiers

Goodbye Skiing Friends

Jack Kalasky, long time ASIA and Lancaster Ski Club member and 49 year husband of Gee, passed away after being operated on for gall bladder cancer in August. Our sympathies to Gee and family and friends. We'll be thinking of you.

Our sympathies to the family and friends of former ASIA member Ron Carusillo of Meriden Ski Club, who passed away this summer. You'll be missed, Ron.

ASIA Membership Application

NEW RENEW ALPINE NORDIC SNOWBOARD

NAME _____ DONATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ SKI CLUB _____

EMAIL _____

I have enclosed my check made payable to ASIA in the amount of \$25.00 for membership dues and mailed to: ASIA 28 Park Drive Woodstock NY 12498 USA
(845) 679-4609 www.asiaski.com

Programs For You

■ Our mission is to provide programs which help you attain your skiing and teaching goals. In today's environment we are all looking hard for value, price, performance, quality and long term enjoyment. Our programs offer this to you in an organized professional manner.

■ Our Coaches

Our coaches are hand picked PSIA Level 3, Divisional Clinic Leaders, Dev Team members, Examiners, and CSIA and USSCA race coaches. They are chosen for their leadership and people skills, as well as their many years of teaching experience and training. So, come experience the professional edge in coaching. Let's take a look at what we're offering.

■ Level I Alpine Certification

This program is for parallel skiers who want to improve their personal skiing and learn to teach beginning skiing to others. Skiers must be comfortable skiing groomed black diamond terrain.

Students receive four days of training in three areas: personal skiing skills development, basic teaching skills, and skiing demonstrations.



We teach you "how to teach" others to ski, and how to explain and demonstrate required maneuvers as a ski teacher. An on snow evaluation is given on the fourth day to determine if you have acquired the skills to help teach beginners to ski with fun and safety in mind.

■ Level II Alpine Certification

Sign up for this 6 day program if you're Certified with one or more years of teaching experience and want the methodology to take folks to parallel. Skiing, teaching, and demo skills are further refined, while the technical and mechanical aspects are also explored more fully. We'll be developing the skills required at this level to ski comfortably on a wide variety of terrain and snow conditions. A one day on snow evaluation is held on the sixth day to determine if you've acquired the skills to help students move toward to parallel.



THE PRO ski N' Ride

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Leki

■ Methodology - Adults to Kids

If you're an ASIA Level 1 Certified instructor with 1 or more years of teaching experience, ASIA has created this fun program for you! It includes ski improvement skills and drills for you, and suggestions on how to adapt these skills and drills for kids. This course will help you get your kids, grand kids, nieces, and nephews to step up their own skiing skills in a fun manner.

■ Groomed to Crud to Scraped - Intermediate or Advanced

This program is aimed at improving your personal skiing skills, and is offered to contributing and certified ASIA members. We'll develop your carving skills at higher speeds on that great fresh groomed snow. As the snow gets cut and piled up, we'll work on the tactics and techniques for navigating through bumps and crud. Finally, when it's all scraped off in the middle and icy underneath, we'll get some tips on how to hold on that shiny, challenging afternoon surface.

■ Mogul Introduction

This two day program gets you off the corduroy and acquainted with mogul skiing.

Moguls skied are on beginner to intermediate terrain and progressions provide a fun, slow, easy approach to learning bump skiing. Short radius turning skills are helpful, and will be developed and refined in this clinic. It's lots of fun and a great ski experience.

■ Mogul Improvement

This clinic is for black diamond skiers, comfortable on most terrain on the mountain. Mogul Improvement presents approaches and tactics for conquering steeper pitches and varying snow conditions. Come develop the skills and mind set to help you capture the thrill of skiing bumps, crud, mush and powder runs to the fullest.

■ Snowboard Certification

This program is for intermediate to advanced riders who want to improve their riding skills while learning to teach beginning snowboarding to others. Students receive four days of training in three areas: riding skills development, basic teaching skills, and learning to demonstrate snowboarding to others. Candidates must be able to link turns in control on groomed blue to easy black diamond terrain. An on snow evaluation is given on the fourth day to see if you have acquired the skills to teach beginners to ride with fun and safety in mind.



■ Nordic XC Certification/Refresher

Yep, Nordic is back. See Page 5 for details, and bring an XC skiing friend.

■ Our programs are one of the best buys in skiing today. We offer two days of instruction by top coaches for less than the cost of a two hour private lesson!

Come ski and ride with ASIA!

Amateur Ski Instructors Association Leading the way to skiing fun and excitement!



The ASIA posse stops just long enough for a quick photo op at the Rally.
Sign up for a program today and we'll see you in the next picture!

ASIA Program Application

PROGRAM NAME: _____ DATE: _____

CLINIC CHOICE: _____

NAME _____ SKI CLUB _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

I have enclosed my check payable to ASIA in the amount of \$ _____ and mailed to:

FALL RALLY - mail to Bill Neville, 290 Morris Rd, Harleysville, PA 19438 (ASIA membership is required)

ALL OTHER PROGRAMS - mail to ASIA, 28 Park Dr, Woodstock, NY 12498

Refund Fees: Cancellation prior to two week cutoff date, no refund fee. Cancellation one to two weeks prior to event, 50% of program fee, plus nonrefundable tickets and food. Cancellation less than one week prior, no refund. Initial _____

All program applicants must sign the following release form:

Recognizing that skiing and snowboarding are dangerous sports and could result in injury or death, I hereby release ASIA, Inc., the host area, and employees and contractors of each from any and all liability for injuries of whatever nature arising during, or in conjunction with the event for which this application is made.

Signature _____

ASIA Alpine Programs

■ Welcome to another exciting season with ASIA! Here's what's available and where. We offer reasonable program fees, discount lift tickets and excellent coaching by hand picked, fully certified (Level 3 or higher) PSIA and CSIA coaches.

■ If you've been thinking about helping others get started in skiing or riding by becoming an ASIA Certified Instructor, this is the season to do it. Mark your calendar, and look forward to the year you learn to be a ski instructor, or learn to ski or ride like one!

If you have skiing friends who would benefit from two days of fun and learning in a great atmosphere at a great price, bring them with you to a program this season. You'll both be glad you did!

■ **Belleayre, NY** Hey, early birds! Take the Level 1 Certification on Nov 24-25 and Dec 1-2, 2007. The Groomed to Crud to Scraped - Advanced clinic will be held Nov 24-25.

If you're looking for a job teaching skiing, this event is just what you need to give you your entry level teaching and demonstration skills, so come be a part of this great ASIA season starter in the heart of the Catskills.

■ **Level 2 Alpine Certification** Start on Dec 1-2 and continue on Jan 26-27 and Feb 2-3, 2008. It's a great way to take your teaching and skiing to new heights. No muss, no fuss, no crowds! "Come Take A Closer Peak at Belleayre!"

■ **Okemo, VT** Okemo offers some of the best early season snow conditions in New England! Ready to start sharing your love of skiing? This season we'll offer Level 1 Alpine Certification at Okemo on Dec 1-2 and 8-9, 2007. The Groomed to Crud to Scraped - Advanced clinic is Dec 8-9.

Not feeling so graceful early? ASIA coaches will whip us into shape! They bring with them their bag of tricks to help shake out the cobwebs, find our balance and improve the skills we need to learn to teach others, or make that perfect run.

Amateur Ski Instructors Association

Your extraordinary PSIA/AASI member school!



■ **Belleayre Fall Rally** This is a great way to kick off the ski season, meet other ASIA members, and have lots of fun. In addition to two days of great early season skiing, you'll have fun at breakfast, the Saturday night banquet dinner with music, raffle, and awards presentation. Come join the festivities on Dec 15-16, 2007. The cost is only \$205.00!

■ **West Point, NY** NO lift lines and NO lift ticket cost! Come enjoy two or four days of fun and learning at the United States Military Academy. Open to all ASIA members, this is a great place to learn to teach and improve your skiing and riding.

Over January 18-21, 2008, we will offer Alpine and Snowboard Certification, and refreshers. Be sure to consider this unique opportunity to ski in your own back yard.

■ **Snö Mtn, PA** Something for all! How would you like two fun filled weekends with challenges and exciting learning experiences? Sound good? Then contact Pete Ryan to sign up for one of our renowned, fun filled Snö (Montage) Mtn programs, in the city of Scranton, PA, with Interstate access, fine lodging, great terrain and snowmaking!

Pete is offering the 4 day Level 1 Alpine Certification, Groomed to Crud to Scraped and Methodology - Adults to Kids clinics, so come join the fun Jan 5-6 and 12-13, 2008.

■ **Seven Springs, PA** Ernie Fagnelli will be offering a Groomed to Crud to Scraped - Advanced clinic on Feb 2-3, 2008 to get you challenging all the mountain conditions. If you are a western PA skier, or want to check out Seven Springs, this one's for you!

■ February Bump Festival - Bump Skiing, Dinner, and Dancing

Join in the fun of our midwinter festival at Belleayre and ride the high speed quad to the top! Choose from Mogul Introduction or Mogul Improvement. This is the program to take if you want to learn to ski bumps and powder, or improve your mogul skills. It includes the 2 day program, lift tickets, two breakfasts, cash bar, buffet dinner and music on Saturday night to keep you bumping and burning just a little longer. Dates are February 9-10, 2008. The total program cost is only \$205.00.

■ Okemo Spring Rally

We'll be there on March 15-16, 2008. Look for details in the winter newsletter. The program cost is TBA and we'll offer two days of instruction, lifts, banquet dinner, tax and gratuities. Wrap it up with us at Okemo!

■ ASIA Snowboard Programs

We've certified over 200 riders since adding snowboard certification to our menu. Several folks are certified in both alpine and snowboard and volunteering for their clubs or recreation programs, as well as working for ski schools.

This year we will hold a Snowboard Certification and Snowboard Improvement/Refresher at West Point. Program dates are 18-21 January 2008 for the four day certification, and 18-19 January for the refresher. Bring a riding friend to our snowboard programs. You'll both be glad you did. All ASIA members are welcome to sign up and attend.



■ Nordic XC Certification and Refresher

Sue Poirer is organizing a cross country event at Mountain Meadows, VT on January 26-27, 2008. Cost of the program is \$90 plus lift tickets, which are paid for the morning of sign in for the event by cash or check. We'll offer a teaching/skiing refresher taught by top PSIA pros, as well as an opportunity to gain entry level ASIA certification for those wishing to learn to teach beginning XC skiing through their clubs.

This is not a learn to XC event. You must be ASIA certified or an experienced XC skier to take the program. For those hoping for certification, there will be an evaluation on Sunday. For more information check the ASIA web site or email Sue Poirer at spcolby@gmail.com.

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ASIA members will get a warm welcome from our enthusiastic, experienced and knowledgeable staff. We are pleased to offer a discount on bootfitting and selected gear. ASIA card, photo ID and an appointment are your ticket to discounts and exceptional service.

Ski Areas Donate Tickets

■ 19 ski areas have donated lift tickets and vouchers for our Fall Rally event. Join us Dec 15-16, 2007, and you'll have a chance to go away with tickets to one or more of these great ski areas.

Ascutney Mtn Resort, VT
 Bear Creek Ski Resort, PA
 Belleayre Mtn Ski Center, NY
 Bromley, VT
 Camelback Ski Area, PA
 Elk Mtn Ski Resort, PA
 Greek Peak Mtn Resort, NY
 Gunstock Ski Area, NH
 Jiminy Peak Mtn Resort, MA
 Loon Mountain, NH
 Mad River Glen, VT
 Mohawk Mtn Ski Area, CT
 Pat's Peak, NH
 Seven Springs Mtn Resort, PA
 Ski Shawnee, PA
 Whiteface Mtn, NY

Lift Ticket Silent Auction

■ In addition, we are having a Silent Auction of the following Western ski area voucher donations - end date 10/25/07:

- Set 1 - Deer Valley, UT
 (4) 1 day Non-holiday Vouchers
- Set 2 - Jackson hole, WY
 (2) 3 of 4 day Anytime Vouchers
- Set 3 - Sun Valley, ID
 (2) 3 of 4 day Anytime Vouchers

How does it work? Write down your bid of \$50.00 or more and the voucher set of your choice and send it to ASIA in an envelope postmarked by October 25, 2007, and you'll be entered. Bids will be opened on November 1, 2007, and the vouchers will go to the highest bid received.

In the event of ties, the vouchers will go to the earliest postmark. In the event of default of payment, vouchers will go to the next high bidder.

The vouchers are nontransferable and may not be sold, refunded or extended. Full payment must be made to ASIA by check by November 10, 2007, or the vouchers will go to the next high bidder. Please, serious bidders only!

So help support ASIA by sending in your bid today, and look forward to Western skiing at a great price this winter!

Member Donations

■ We are a member supported organization, and once again you have shown your support and appreciation through your generous donations. These are the donations we've received from June 1, 2007 through October 10, 2007. Thank you!

Sponsors

Donations of \$500 or more

USMA Cadet Activity Fund
 James M Wilson

Benefactors

Donations of \$100 or more

Stanley C Bairfield
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 Joel Blank
 Les Bucher
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 William J Cummings MD
 Tracey Schmidt Deyoung
 Dennis Deyoung
 Ernesto & Barbara Fagnelli
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 New Jersey Ski Council Inc
 Mountain Laurel Skiers Inc
 Adel Teplitz

President's Club

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 Myles Gordon
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 Patricia Kampfer
 Dave Kiley
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 Anne Marie O'Herron
 Ray & Laurie Owens
 Bob Obermeier

Diane Rama
 Peter Ryan
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 Rodger T Spear
 Charles Stelljes
 Dick & Sue Turner
 Lori Yamashita

Director's Club

Donations of \$25 or more

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 Howard Baker
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 Kristen Cable
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 John F Knisley Jr
 Rosemarie Koch
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 Daniel & Pat Teare
 George & Joan Titzell
 Angelo Toutsis
 Stewart M Vockel
 Rebecca J Withers
 Dave Woodward
 Marthe Yannich
 Robert Zawacki

AMATEUR SKI INSTRUCTORS ASSOCIATION ~ 2007 - 2008 Schedule of Fees

Membership Dues:

INDIVIDUAL: \$25.00

FAMILY: \$50.00 first two members
\$10.00 each additional

Certification Fees:

*LEVEL 1 (4) DAYS \$180.00+

*LEVEL 2 (6) DAYS \$270.00+

Program Fees:

*REGULAR (2) DAYS \$90.00+

*Lift tickets and manuals are additional.
These items are paid for at sign-in.

Special Events:

FALL RALLY: Belleayre, NY Dec 15-16, 2007

Includes 2 day program fee, lift tickets, 2 breakfasts,
dinner, music, tax & gratuities. Per Person - \$205.00

BUMPFEST: Belleayre, NY Feb 9-10, 2008

Includes 2 day program fee, lift tickets, 2 breakfasts,
dinner, music, tax, gratuities. Per Person - \$205.00

SPRING RALLY: Okemo, VT Mar 15-16, 2008

Includes 2 day program fee, lift tickets, tax and
gratuities. Per Person - \$TBA

AREA PROGRAM	COORDINATOR	AREA PROGRAM	COORDINATOR
BELLEAYRE, NY November 24-25, 2007 Level 1 Alpine Pre-course Groomed-Crud-Scraped - Adv December 1-2, 2007 Level 1 Alpine Exam Level 2 Alpine Certification Dec 1-2, 2007, Jan 26-27, 2008, Feb 2-3, 2008	Bill Hornbeck 28 Park Dr Woodstock, NY 12498 (845) 679-4609 asiadesk@asiaski.com <u>Registration deadline:</u> November 9, 2007	SNO MTN, PA January 5-6, 2008 Level 1 Alpine Pre-course Methodology - Adults to Kids (For Certified Members) January 12-13, 2008 Level 1 Alpine Exam Groomed-Crud-Scraped - Adv	Pete Ryan (215) 657-8792 peteski3@juno.com <u>Registration deadline:</u> December 21, 2007
OKEMO, VT December 1-2, 2007 Level 1 Alpine Pre-course December 8-9, 2007 Groomed-Crud-Scraped - Adv Level 1 Alpine Exam	Nancy Nolan (203) 272-4681 nancynolan@snet.net <u>Registration deadline:</u> November 16, 2007	SEVEN SPRINGS, PA February 2-3, 2008 Groomed-Crud-Scraped - Adv	Ernie Fagnelli (412) 996-8242 bgaylepub@comcast.net <u>Registration deadline:</u> January 18, 2008
BELLEAYRE FALL RALLY December 15-16, 2007 Groomed-Crud-Scraped - Int Groomed-Crud-Scraped - Adv This is our early season tune up. Come ski with ASIA!	Bill Neville 290 Morris Rd Harleysville, PA 19438 (215) 256-9733 jbnville@verizon.net <u>Registration deadline:</u> November 30, 2007	BELLEAYRE BUMP FESTIVAL February 9-10, 2008 Come ski the bumps with ASIA! Mogul Introduction Mogul Improvement	Ray Owens (845) 369-3961 rayowens89@hotmail.com <u>Registration deadline:</u> January 25, 2008
WEST POINT, NY January 18-19, 2008 Level 1 Snowboard Pre-course Level 1 Snowboard Refresher Level 1 Alpine Pre-course Level 1 Alpine Refresher January 20-21, 2008 Level 1 Snowboard Exam Level 1 Alpine Exam Level 1 Alpine Refresher	For West Pointers: Bob Ryan, SS Director (845) 938-7817 Robert.Ryan@usma.edu For ASIA Members: Bill Hornbeck 845-679-4609 <u>Registration deadline:</u> January 2, 2008	OKEMO SPRING RALLY March 15-16, 2008 Groomed-Crud-Scraped - Int Groomed-Crud-Scraped - Adv Steeps, Deeps and Trees Great end of season fun!	Nancy Nolan (203) 272-4681 nancynolan@snet.net <u>Registration deadline:</u> Feb 29, 2008
		MISAWA AB, Japan Jan 5-9, 2008 Level 1 Alpine Certification & Refresher Level 1 Snowboard Certification & Refresher	Ron Stark, Asst Director Outdoor Recreation
		MOUNTAIN MEADOWS, VT January 26-27, 2008 X-C Certification/Refresher	Sue Poirer (802) 228-3308 spcolby@gmail.com

NO EXCEPTIONS! Program applications and payments MUST be received AT LEAST two weeks before the program date.

**This schedule is subject to change without notice.

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Amateur Ski Instructors Association
28 Park Drive
Woodstock NY 12498-1726 USA

OFFICIAL NEWSLETTER



MEMBER SCHOOL

Membership Benefits

■ All our regularly scheduled events include discounted lift ticket prices in addition to reasonable program fees and great instruction. These ski areas offer discounted lift tickets to ASIA members with current ASIA cards.

Belleayre Mtn, NY: Go to the ski school desk.
Ski Windham, NY: Go to the group sales desk.
Ski Plattekill, NY: Go to ticket sales.

■ Restrictions may apply. There is no contract for these discounts, so express your appreciation rather than demanding a discount ticket!

■ Keith Holmquist of The *PRO* Ski N' Ride in Hunter, NY provides ASIA members with selected discounts on ski and snowboard equipment and boot fitting. Keith is a Master Fit technician, and has state of the art fitting and balancing equipment in his shop. If you need skis, boards, clothing, boots, boot fitting, or orthotic devices, see Keith. Call in advance at (518) 263-5303, for boot fitting services.

■ Store manager Gerry Lewis of Northern Ski Works, Killington, VT offers selected discounts off regular priced goods and services to ASIA members. Top quality equipment, clothing, and Master Fit boot fitting services are available from experienced technicians. Check out www.northernski.com and call (802) 422-9675 for a boot fitting appointment.

■ Paul Prutzman, President of Pinnacle Sports in Reading, PA, an "America's Best Bootfitters" certified shop, is offering ASIA folks discounts on boot fitting and selected gear. Go to www.pinnaclesnowsports.com or call (610) 921-2371 for an appointment today and bring out the best in your skiing. Your feet will be glad you brought them in.

Patronize our supporters and retailers. Tell them ASIA sent you, and benefit from their years of experience getting things right. You'll be glad you did.

Come ski and ride with ASIA!

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Notice of Annual Membership Meeting

Everyone is invited to our Annual Membership Meeting at Belleayre Ski Center on December 15, 2007 at 4:00 PM. Sign up for the Fall Rally and we'll see you there.

Happy Holidays!